

# Maine Gallery + Studio Guide

21 years of promoting Maine art to the world!

## Advertising Rates for 2022

Print advertising can be either listings, images, or ads. Images and ads include a free basic listing, directory listings, map placement and page on our web site.

### Listings

**Basic Listing** Name, address, phone, email & url (Free w/any image or ad) .....\$350  
**Full Listing** Above plus 30 words, all advertiser indexes, + map placement.....\$450

### One & Two Column Images

Includes image caption with artist name in bold, title, media, size, and location where work can be seen. Images also include a free basic listing, directory listings, map placement and individual page on our web site

**One Column Image** A single column image (2.25" wide) .....\$845  
**Two Column Image** Like above but twice as wide (4.6" wide) .....\$1045

### Display Ads

Includes free basic listing, directory listings, map placement and page on our web site

**Quarter Page Ad** ..... \$1100  
**Half Page Ad** .....\$1,500  
**Full Page Ad** .....\$1,800

Advertiser \_\_\_\_\_  
Contact \_\_\_\_\_  
Street Address \_\_\_\_\_  
Mail Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
Phone(s) \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Website www. \_\_\_\_\_  
Winter Address \_\_\_\_\_  
Phone \_\_\_\_\_

Advertising Selected \_\_\_\_\_ \$ \_\_\_\_\_  
Additional (design/photos/position) \_\_\_\_\_ \$ \_\_\_\_\_  
Instructions/changes \_\_\_\_\_  
Sub-total \$ \_\_\_\_\_  
Deposit/payment \$ \_\_\_\_\_  
Balance \$ \_\_\_\_\_

*By signing, I agree to the terms and conditions of sale of this contract.*

Signature \_\_\_\_\_ Print name \_\_\_\_\_  
for publisher \_\_\_\_\_ Date \_\_\_\_\_

Credit Card No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ expires \_\_\_\_\_ - \_\_\_\_\_  
check one:  Visa  Mastercard  Discovery  American Express

### Maine Gallery + Studio Guide

92 Rockridge Rd, Dedham ME 04429  
www.mainegalleryguide.com

Anthony Anderson,  
editor/publisher/sales  
anthony@mainegalleryguide.com  
207-974-9683

Suzanne Anderson  
design/ads  
suzanne@mainegalleryguide.com

### Early Bird Discount

To qualify for the 25% Early Bird Discount, contracts must be signed before Sep. 1 and include a 25% deposit.

### Publicity on Cafe des Artistes

Cafe des Artistes is a free statewide program promoting MG+SG advertisers and creating excitement for Maine art. Cafe des Artistes promotes openings and shows through the Cafe des Artistes blog, MG+SG website, and email Cafe newsletter.

### Deadlines for 2022 edition

Advertising space reservation ..Oct. 15, 2021  
Ad materials in ..... Dec. 30, 2021  
All advertising payments, in full. Dec. 1, 2021

### Digital Requirements + Sizes

For information on digital requirements and sizes, please consult "advertising" on our website where you can download our 2021 Media Kit.

### Premium Positions

Back cover, inside back cover, inside front cover and page 1 are 50% extra; Premium front and back of book sections are 20% extra. Right hand placement is 10% extra.

### Design Services

We design and create your ad professionally, \$150

### Terms & Policy

All balances are due-in-full by Dec. 1, 2021. Unpaid balances after that will be subject to interest charges. Monthly payment schedules can be arranged. Contract cancellations are subject to a 25% charge and are not accepted after Jan. 15, 2022. Errors and omissions will be made good by re-running with correction. Advertiser is responsible for ad payment, including all collection charges and interest. Ad proofs are provided for ads we create only. We do not guarantee match color. At our discretion, we may ask that an ad be revised to meet the Gallery Guide's standard of quality and good design.

**Please keep the yellow copy as your receipt and return white copy**