

# Maine Gallery + Studio Guide

Promoting Maine art to the world!

## Advertising Rates

Print advertising can be either listings, images, or ads. Images and ads include a free basic listing, directory listings, map placement and page on our web site.

### Listings

**Basic Listing** Name, address, phone, email & url (Free w/any image or ad) .....\$450

**Full Listing** Above plus 30 words, all advertiser indexes, + map placement.....\$550

### One & Two Column Images

Includes image caption with artist name in bold, title, media, size, and location where work can be seen. Images also include a free basic listing, directory listings, map placement and individual page on our web site

**One Column Image** A single column image (2.25" wide) .....\$950

**Two Column Image** Like above but twice as wide (4.6" wide) ..... \$1150

### Display Ads

Includes free basic listing, directory listings, map placement and page on our web site

**Quarter Page Ad** ..... \$1300

**Half Page Ad** .....\$1700

**Full Page Ad** .....\$2000

Year 2023 Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Street Address \_\_\_\_\_

Mail Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website www. \_\_\_\_\_

Winter Address \_\_\_\_\_

Phone \_\_\_\_\_

Advertising Selected \_\_\_\_\_ \$ \_\_\_\_\_

Additional (design/photos/position) \_\_\_\_\_ \$ \_\_\_\_\_

Instructions/changes \_\_\_\_\_

Sub-total \$ \_\_\_\_\_

Deposit/payment \$ \_\_\_\_\_

Balance \$ \_\_\_\_\_

*By signing, I agree to the terms and conditions of sale of this contract.*

Signature \_\_\_\_\_ Print name \_\_\_\_\_

for publisher \_\_\_\_\_ Date \_\_\_\_\_

Credit Card No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ expires \_\_\_\_\_ - \_\_\_\_\_

check one:  Visa  Mastercard  Discovery  American Express

### Maine Gallery + Studio Guide

92 Rockridge Rd, Dedham ME 04429

www.mainegalleryguide.com

Anthony Anderson,  
editor/publisher/sales

anthony@mainegalleryguide.com

207-974-9683

Suzanne Anderson

design/ads

suzanne@mainegalleryguide.com

### Included with ads and images

Free contact listing, free map location,  
free directories, free interactive website page,  
free publicity in Cafe des Artistes

### Early Bird Discount

To qualify for the 25% Early Bird Discount,  
contracts must be signed before Sep. 1 and  
include a 25% deposit.

### Publicity on Cafe des Artistes

Cafe des Artistes is a free statewide program  
promoting MG+SG advertisers and creating  
excitement for Maine art. Cafe des Artistes  
promotes openings and shows through the  
Cafe des Artistes blog, MG+SG website, and email  
Cafe newsletter.

### Deadlines for 2023 edition

Advertising space reservation ..Oct. 15, 2022

Ad materials in .....Dec. 30, 2022

All advertising payments, in full. Dec. 1, 2022

### Digital Requirements + Sizes

For information on digital requirements and sizes,  
please consult "advertising" on our website where  
you can download our 2023 Media Kit.

### Premium Positions

Back cover, inside back cover, inside front cover and page  
1 are 50% extra; Premium front and back of book sections  
are 20% extra. Right hand placement is 10% extra.

### Design Services

We design and create your ad professionally, \$150

### Terms & Policy

All balances are due-in-full by Dec. 1, 2022.

Unpaid balances after that will be subject to interest  
charges. Monthly payment schedules can be  
arranged. Contract cancellations are subject to a  
25% charge and are not accepted after Jan. 15,  
2023. Errors and omissions will be made good by  
re-running with correction. Advertiser is responsible  
for ad payment, including all collection charges and  
interest. Ad proofs are provided for ads we create

**Please keep the yellow copy as your receipt and return white copy**