# Maine Gallery Studio Guide

promoting Maine art to the world

## Advertising Rates

Print advertising can be either listings, images, or ads. Images and ads include a free basic listing, directory listings, map placement and page on our web site.

## Studio Sixth Special

Studio Sixth Special a new section exclusively for Maine studio artists: a sixtle	n page
ad, 2.4" wide, 2.4" high, showing your image and studio contact info	\$250
Online Only Studio Sixth a sixth page ad on our website with live links	\$200
Studio Sixth + Online Sixth together	\$350

### Listings

**Basic Listing** Name, address, phone, email & url (Free w/any image or ad) ......\$400 **Full Listing** Above plus 30 words, all advertiser indexes, + map placement.....\$550

#### One & Two Column Images

Includes image caption with artist name in bold, title, media, size, and location where work can be seen. Images also include a free basic listing, directory listings, map placement and individual page on our web site

One Column Image	A single column image (2.2" wide)	\$950
Two Column Image	Like above but twice as wide (4.6"	wide) \$1150

## Display Ads

includes free basic listing, directory listings, map placement and page on our web sit	te
Quarter Page Ad \$120	0
Half Page Ad\$160	0
Full Page Ad\$200	0
Two Page Spread\$340	

Advertiser			Year
Street address			
Mail address			
City			
Contact	Phone		
Email			
Website www			
Instagram			
Advertising selected			\$
Additional (design/photos/position)			\$
Instructions/changes			
		Sub-total	\$

Deposit/payment

Balance

#### Maine Gallery + Studio Guide 92 Rockridge Rd, Dedham ME 04429 www.mainegalleryguide.com

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#### Publicity on Cafe des Artistes

Cafe des Artistes is a free statewide program promoting MG+SG advertisers and creating excitement for Maine art. Cafe des Artistes promotes openings and shows through the Cafe des Artistes blog, MG+SG website, and email Cafe newsletter.

#### Digital Requirements + Sizes For information on digital requirements

For information on digital requirements and sizes, please consult "advertising" on our website and download our 2023 Media Kit.

#### **Premium Positions**

Back cover, inside back cover, inside front cover and page 1 are 50% extra; Premium front and back of book sections are 20% extra. Right hand placement is 10% extra.

Invoice number
Signature on file
Print name
For publisher
Date
Credit Card
Expires Code

We accept Visa, Mastercard and AmEx